



Design Proposal  
Due Friday, Feb. 21, 2020

In order to receive sponsor funds, each team will need to submit a Design Proposal. The proposal should contain the following items:

1. **TITLE** and **DESCRIPTION** of the entry - Description should be no longer than one paragraph. Description **cannot** contain the name of the school as this description will be given to the jurors with no other identifying information so that all entries are judged anonymously. The description should describe the choices you made in cans and labels to articulate your theme, your use of double entendres with label names, play on words, themes, etc.
2. Names of the 5-person team participating in the competition build – designate one member to be the team captain.
3. Sketch of entry.

The proposal must be e-mailed to Stephanie Ivey in PDF or Word format at: [stephanie.ivey@memphis.edu](mailto:stephanie.ivey@memphis.edu).